



OCCUPATIONAL HEALTH & SAFETY



**ohsonline.com**

*Media for Safety Professionals*

## **E-news Banner Ad Specs**

### **Banner Sponsorship - 40K maximum file size**

E-news Info Center - 300x250

Large Right Box - 300x250

Large Square - 300x300

Top - 468x60

Bottom - 468x60

Click-thru URL

### **New Product - 40K maximum file size**

150x150 image (.jpg or .gif)

Headline: 55 characters max

Body text: 40-60 words

Click-thru URL

### **Headline**

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

### **Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

URL should be limited to 250 characters.

### **Acceptable Files**

Static GIF or JPG files

### **All creative is due 5 business days prior to launch.**

Please submit materials to Elena Sipagan at [esipagan@1105media.com](mailto:esipagan@1105media.com). Phone: 818-814-5325