

Editorial Calendar

January 2018

Ad close: 11/21/17 • Materials due: 11/29/17

Special Focuses

Year in Review
Construction Safety

Feature Articles

PPE: Fall Protection, Foot Protection
IH: Chemical Safety/SDS
Training: Disaster Preparedness
Plus: Emergency Showers & Eyewash,
Incentives, Oil & Gas

Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study
- **Magazine!** Free Product Listing
Product Spotlight for construction safety
and foot protection advertisers
- **Website!** Free Product Listing
Fall Protection
Emergency Showers & Eyewash

Editorial Webinar

Electrical Safety

February 2018

Ad close: 1/2/18 • Materials due: 1/4/18

Special Focuses

Industrial Hygiene
Hand Protection

Feature Articles

PPE: Vision Protection, Respiratory Protection
Plus: Machine Guarding, Drug Testing,
Ergonomics, Defibrillators & CPR

National Heart Month

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for respiratory protection
and hand protection advertisers
- **Website!** Free Product Listing
Vision Protection
Defibrillators & CPR

Editorial Webinars

Fall Protection
Marijuana

March 2018

Ad close: 1/26/18 • Materials due: 1/29/18

Special Focus

Fall Protection

Feature Articles

PPE: Hearing Protection, Head & Face
Protection, Protective Apparel
IH: Hazmat
Training: Lockout/Tagout
Plus: Transportation Safety, Summer Hazards
including Heat Stress

National Facilities Management & Technology (NFMT) Issue

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for hearing protection,
head & face protection, and protective
apparel advertisers
- **Website!** Free Product Listing
Heat Stress
Lockout/Tagout

Editorial Webinars

Combustible Dust
Confined Spaces

Show Coverage/Bonus Distribution

NFMT, March 20-22, Baltimore

Editorial Calendar

April 2018

Ad close: 2/28/18 • Materials due: 3/1/18

Special Sections

Environmental Protection

Healthcare

Special Focus

Fire Safety

Feature Articles

PPE: Hand Protection, Foot Protection

IH: Gas Monitoring

Training: First Aid

Plus: Incentives, Welding

Editorial Webinars

Vision Protection

Disaster Preparedness

Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study
- **Magazine!** Free Product Listing
Product Spotlight for foot protection, fall protection advertisers
- **Website!** Free Product Listing
Hand Protection, Gas Monitoring

May 2018

Ad close: 3/29/18 • Materials due: 3/30/18

Special Focus

Industrial Hygiene

Feature Articles

PPE: Respiratory Protection

IH: Chemical Safety/SDS, Hearing Protection

Training: Emergency Response

Plus: Disaster Preparedness, Emergency Showers & Eyewash, Combustible Dust

AIHce Issue

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for respiratory protection, emergency showers & eyewash and IH instruments advertisers
- **Website!** Free Product Listing
Training and chemical safety/SDS

Editorial Webinar

Oil & Gas

Bonus Value Add

For all quarter page or larger advertisers exhibiting at AIHce

AIHce Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

Show Coverage/Bonus Distribution

AIHce, May 21-23, Philadelphia

June 2018

Ad close: 4/30/18 • Materials due: 5/1/18

Special Section

Employee Gifts & Incentives

DATIA

Special Focus

Oil & Gas

Feature Articles

PPE: Hand Protection, Vision Protection

IH: Gas Detection

Training: Transportation Safety

Plus: Defibrillators & CPR, Electrical Safety, Heat Stress

ASSP Safety 2018 Issue

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for hand protection and oil & gas advertisers
- **Website!** Free Product Listing
Electrical Safety, Defibrillators & CPR

Editorial Webinar

Construction

Bonus Value Add

For all quarter page or larger advertisers exhibiting at ASSE Safety 2018

ASSE Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

Show Coverage/Bonus Distribution

ASSP Safety 2018, June 3-5, San Antonio
Incentive Marketing Association Summit, July 22-25, Newport Beach, CA

Editorial Calendar

July 2018

Ad close: 5/30/18 • Materials due: 5/31/18

Special Section

Construction Safety

Feature Articles

PPE: Respiratory Protection, Head Protection, Fall Protection

IH: Hazmat

Training: GHS/SDS

Plus: Facility Safety, Emergency Response, Emergency Showers & Eyewash

The Company Profile Issue

Value Adds

For all July half page or larger advertisers

- **Research!** Ad Readership Study
- **Website!** Free Product Listing
 - Hazmat
 - PPE

Bonus Value Add

For all half page or larger advertisers in BOTH July and October 2018

- Company Profile of same size as ad in July 2018 issue

Editorial Webinar

Electrical Safety

August 2018

Ad close: 6/28/18 • Materials due: 6/29/18

Special Focus

Protective Apparel

Feature Articles

Pre-NSC Coverage

PPE: Vision Protection, Hand Protection

IH: Gas Detection

Training: Lockout/Tagout

Plus: Confined Spaces, Lab Safety

VPPPA Safety+ Issue

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
 - Product Spotlight for hand protection, vision protection, and protective apparel advertisers
- **Website!** Free Product Listing
 - Lockout/Tagout
 - Confined Spaces

Show Coverage/Bonus Distribution

VPPPA Safety+, August 28-31, Nashville

Editorial Webinars

Fall Protection

SDS

September 2018

Ad close: 8/1/18 • Materials due: 8/2/18

Special Focus

Industrial Hygiene

Feature Articles

PPE: Construction, Electrical Safety

Training: Chemical Safety

Plus: Emergency Showers & Eyewash, Behavior Based Safety, Winter Hazards

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
 - Product Spotlight for construction and electrical safety advertisers
- **Website!** Free Product Listing
 - Emergency Showers & Eyewash
 - Industrial Hygiene

Editorial Webinar

Utilities

Editorial Calendar

October 2018

Ad close: 8/28/18 • Materials due: 8/29/18

Special Sections

Employee Gifts & Incentives

Special Focus

Hearing Protection

Feature Articles

PPE: Foot Protection

IH: Indoor Air Quality

Training: Materials Handling, Defibrillators & CPR

Plus: Facility Safety, Ergonomics, Transportation Safety

National Safety Council Congress & Expo Issue

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for foot, hearing protection advertisers

- **Website!** Free Product Listing
Drug Testing
NSC New Products

Show Coverage/Bonus Distribution

NSC, October 22-24, Houston

Editorial Webinar

Respiratory

Bonus Value Adds

For all half page or larger advertisers in BOTH July and October 2018

- Corporate Profile of same size as ad in July 2018 issue

For all quarter page or larger advertisers exhibiting at NSC

NSC Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

November 2018

Ad close: 10/1/18 • Materials due: 10/2/18

Special Sections

Environmental Protection

Healthcare

Special Focus

Respiratory Protection

Feature Articles

PPE: Hand Protection, Head & Face Protection

IH: Confined Spaces

Training: Fall Protection

Plus: Slip & Fall

Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study

- **Magazine!** Free Product Listing
Product Spotlight for head & face protection and respiratory protection advertisers

- **Website!** Free Product Listing
Hand Protection
Training & Education

Editorial Webinars

Electrical Safety
Confined Spaces

December 2018

Ad close: 10/30/18 • Materials due: 10/31/18

Special Focuses

2018 OH&S New Product of the Year Winners
Vision Protection

Feature Articles

PPE: Protective Apparel, Electrical Safety, Welding

IH: Gas Detection

Training: Fire & Emergency

Plus: Lockout/Tagout, Hazmat, Facility Safety

Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing
Product Spotlight for protective apparel, vision protection advertisers

- **Website!** Free Product Listing
Lockout/Tagout
Fire & Emergency

Editorial Webinar

Fall Protection

Trade Show E-newsletters

Drive more traffic to your booth at the premier trade shows in the health, safety and hygiene industry. Show Update E-newsletters are designed and timed to deliver leads and traffic to your booth and leads afterwards, helping you to make the most of your trade show investment.

The **AIHce**, **ASSP Safety 2018**, and **NSC Show Update** E-newsletter will be delivered to 65,000* safety buyers twice before the show, twice during the expo, and approximately one week after the show. The **VPPPA Safety+** Show Update E-newsletter will be delivered to this audience once before, once during, and once after the show.

*Media Owner's Own Data

Trade Show E-newsletters Dates

AIHce 2018

- May 8
- May 15
- May 22
- May 23
- May 29

ASSP Safety 2018

- May 22
- May 29
- June 5
- June 6
- June 12

VPPPA Safety+ 2018

- August 22
- August 29
- September 5

NSC 2018

- October 9
- October 16
- October 23
- October 24
- October 30

Ad Sizes

- Top Banner - 468 x 60
- 160 x 120 (2 positions available)
- 180 x 300 Info Center (large right box)
- 160 x 600 Skyscraper
- Product Spots (image + text)

Contact us for rates.



E-news Editorial Calendar

Issue Special Focus

JANUARY 2018

| | |
|------------|--------------------------|
| January 3 | General <i>OH&S</i> |
| January 4 | Spotlight - Oil & Gas |
| January 8 | General <i>OH&S</i> |
| January 10 | SDS |
| January 16 | General <i>OH&S</i> |
| January 17 | General <i>OH&S</i> |
| January 18 | Spotlight - Construction |
| January 22 | General <i>OH&S</i> |
| January 24 | Training |
| January 29 | General <i>OH&S</i> |
| January 31 | General <i>OH&S</i> |

FEBRUARY 2018

| | |
|-------------|----------------------------------|
| February 1 | Spotlight - Defibrillators & CPR |
| February 5 | General <i>OH&S</i> |
| February 7 | Vision Protection |
| February 12 | General <i>OH&S</i> |
| February 13 | IH Quarterly |
| February 14 | General <i>OH&S</i> |
| February 15 | Spotlight - Hand Protection |
| February 20 | General <i>OH&S</i> |
| February 21 | General <i>OH&S</i> |
| February 26 | Respiratory Protection |
| February 28 | General <i>OH&S</i> |

MARCH 2018

| | |
|----------|--|
| March 1 | Spotlight - Protective Apparel |
| March 5 | Hazmat |
| March 7 | General <i>OH&S</i> |
| March 8 | Spotlight - Summer Hazards/Heat Stress |
| March 12 | General <i>OH&S</i> |
| March 14 | Fall Protection |
| March 19 | General <i>OH&S</i> |
| March 20 | Whitepapers |
| March 21 | General <i>OH&S</i> |
| March 22 | Spotlight - Oil/Gas |
| March 26 | General <i>OH&S</i> |
| March 28 | General <i>OH&S</i> |

Issue Special Focus

APRIL 2018

| | |
|----------|-------------------------------|
| April 2 | General <i>OH&S</i> |
| April 4 | PPE: Hand Protection |
| April 5 | Spotlight - Health & Wellness |
| April 9 | General <i>OH&S</i> |
| April 11 | General <i>OH&S</i> |
| April 16 | Facility Safety |
| April 18 | General <i>OH&S</i> |
| April 19 | Spotlight - Foot Protection |
| April 23 | General <i>OH&S</i> |
| April 25 | General <i>OH&S</i> |
| April 26 | IH Quarterly |
| April 30 | General <i>OH&S</i> |

MAY 2018

| | |
|--------|---|
| May 2 | General <i>OH&S</i> |
| May 3 | Spotlight - Emergency Showers & Eyewash |
| May 7 | Training |
| May 9 | General <i>OH&S</i> |
| May 14 | General <i>OH&S</i> |
| May 16 | General <i>OH&S</i> |
| May 21 | General <i>OH&S</i> |
| May 23 | General <i>OH&S</i> |
| May 28 | Spotlight - ASSP New Products Pre-Show |
| May 30 | General <i>OH&S</i> |

JUNE 2018

| | |
|---------|---|
| June 4 | General <i>OH&S</i> |
| June 6 | General <i>OH&S</i> |
| June 10 | Spotlight - ASSP New Products Post-Show |
| June 11 | General <i>OH&S</i> |
| June 13 | Chemical Safety |
| June 14 | Spotlight - Emergency Response |
| June 18 | General <i>OH&S</i> |
| June 19 | Whitepapers |
| June 20 | General <i>OH&S</i> |
| June 21 | Spotlight - Incentives |
| June 25 | General <i>OH&S</i> |
| June 27 | General <i>OH&S</i> |
| June 28 | Spotlight - Noise Monitoring |

E-news Editorial Calendar

Issue Special Focus

JULY 2018

| | |
|---------|---------------------------------|
| July 2 | General <i>OH&S</i> |
| July 5 | General <i>OH&S</i> |
| July 9 | PPE: Fall Protection |
| July 11 | General <i>OH&S</i> |
| July 12 | Spotlight - Construction Safety |
| July 16 | General <i>OH&S</i> |
| July 18 | Transportation Safety |
| July 23 | General <i>OH&S</i> |
| July 25 | General <i>OH&S</i> |
| July 26 | Spotlight - Facility Safety |
| July 30 | General <i>OH&S</i> |

AUGUST 2018

| | |
|-----------|--------------------------------|
| August 1 | General <i>OH&S</i> |
| August 6 | General <i>OH&S</i> |
| August 8 | General <i>OH&S</i> |
| August 9 | Spotlight - Hand Protection |
| August 13 | General <i>OH&S</i> |
| August 15 | General <i>OH&S</i> |
| August 16 | IH Quarterly |
| August 20 | General <i>OH&S</i> |
| August 22 | General <i>OH&S</i> |
| August 23 | Spotlight - Protective Apparel |
| August 27 | General <i>OH&S</i> |
| August 29 | General <i>OH&S</i> |
| August 30 | Spotlight - Oil/Gas |

SEPTEMBER 2018

| | |
|----------|-------------------------------|
| Sept. 4 | General <i>OH&S</i> |
| Sept. 5 | General <i>OH&S</i> |
| Sept. 6 | Spotlight - Electrical Safety |
| Sept. 10 | General <i>OH&S</i> |
| Sept. 12 | General <i>OH&S</i> |
| Sept. 17 | General <i>OH&S</i> |
| Sept. 18 | Whitepapers |
| Sept. 19 | Emergency Showers/Eyewash |
| Sept. 24 | General <i>OH&S</i> |
| Sept. 26 | General <i>OH&S</i> |
| Sept. 27 | Spotlight - Incentives |

Issue Special Focus

OCTOBER 2017

| | |
|------------|--|
| October 1 | General <i>OH&S</i> |
| October 3 | General <i>OH&S</i> |
| October 8 | Facility Safety |
| October 10 | General <i>OH&S</i> |
| October 11 | Spotlight - Fire Safety |
| October 14 | Spotlight - NSC New Products Pre-Show |
| October 15 | General <i>OH&S</i> |
| October 17 | General <i>OH&S</i> |
| October 18 | IH Quarterly |
| October 22 | General <i>OH&S</i> |
| October 24 | Transportation Safety |
| October 25 | Spotlight - Vision Protection |
| October 28 | Spotlight - NSC New Products Post-Show |
| October 29 | General <i>OH&S</i> |
| October 31 | General <i>OH&S</i> |

NOVEMBER 2018

| | |
|-------------|------------------------------------|
| November 5 | General <i>OH&S</i> |
| November 8 | Spotlight - Respiratory Protection |
| November 7 | General <i>OH&S</i> |
| November 12 | PPE |
| November 14 | General <i>OH&S</i> |
| November 15 | Spotlight - Hazmat |
| November 19 | General <i>OH&S</i> |
| November 26 | General <i>OH&S</i> |
| November 28 | Fall Protection |

DECEMBER 2018

| | |
|-------------|---|
| December 3 | General <i>OH&S</i> |
| December 5 | <i>OH&S</i> New Product of the Year Winners |
| December 6 | Spotlight - Oil/Gas |
| December 10 | General <i>OH&S</i> |
| December 11 | Whitepapers |
| December 12 | General <i>OH&S</i> |
| December 13 | Spotlight - Protective Apparel |
| December 17 | General <i>OH&S</i> |
| December 19 | Emergency Response |