

## Editorial Calendar

### June 2017

Ad close: 4/28/17 • Materials due: 5/3/17

#### Special Section

Employee Gifts & Incentives

#### Special Focus

Oil & Gas

#### Feature Articles

PPE: Hand Protection, Vision Protection

IH: Gas Detection

Training: Transportation Safety

Plus: Defibrillators & CPR, Electrical Safety, Heat Stress

### ASSE Safety 2017 Issue

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for hand protection and oil & gas advertisers
- **Website!** Free Product Listing  
Electrical Safety, Defibrillators & CPR

#### Bonus Value Add

For all quarter page or larger advertisers exhibiting at ASSE Safety 2017

#### ASSE Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

#### Show Coverage/Bonus Distribution

ASSE Safety 2017, June 19-21, Denver  
Incentive Marketing Association Summit, July 24-26, Orlando

### July 2017

Ad close: 5/31/17 • Materials due: 6/2/17

#### Special Section

Construction Safety

#### Feature Articles

PPE: Respiratory Protection, Head Protection, Fall Protection

IH: Hazmat

Training: GHS/SDS

Plus: Facility Safety, Emergency Response, Emergency Showers & Eyewash

### The Company Profile Issue

#### Value Adds

For all July half page or larger advertisers

- **Research!** Ad Readership Study
- **Website!** Free Product Listing  
Hazmat  
PPE

#### Bonus Value Add

For all half page or larger advertisers in BOTH July and September 2017

- Corporate Profile of same size as ad in July 2017 issue

#### Editorial Webinars

- Construction
- Hugh Hoagland — Electrical Safety/Arc Flash

### August 2017

Ad close: 6/28/17 • Materials due: 6/30/17

#### Special Focus

Protective Apparel

#### Feature Articles

Pre-NSC Coverage

PPE: Vision Protection, Hand Protection

IH: Gas Detection

Training: Lockout/Tagout

Plus: Confined Spaces, Lab Safety

### VPPPA Issue

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for hand protection, vision protection, and protective apparel advertisers
- **Website!** Free Product Listing  
Lockout/Tagout  
Confined Spaces

#### Show Coverage/Bonus Distribution

VPPPA Safety+, August 29 - September 1, New Orleans

#### Editorial Webinar

- Fall Protection

## Editorial Calendar

### September 2017

Ad close: 7/26/17 • Materials due: 7/31/17

#### Special Sections

Employee Gifts & Incentives  
DATIA

#### Special Focus

Hearing Protection

#### Feature Articles

PPE: Foot Protection  
IH: Indoor Air Quality  
Training: Materials Handling, Defibrillators & CPR  
Plus: Facility Safety, Ergonomics, Transportation Safety

### National Safety Council Congress & Expo Issue

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for foot, hearing protection advertisers

- **Website!** Free Product Listing  
Drug Testing  
NSC New Products

#### Show Coverage/Bonus Distribution

NSC, September 25-27, Indianapolis  
ASIS, September 26-28, Dallas

#### Bonus Value Adds

For all half page or larger advertisers in BOTH July and September 2017

- Corporate Profile of same size as ad in July 2017 issue

For all quarter page or larger advertisers exhibiting at NSC

#### NSC Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

### October 2017

Ad close: 8/25/17 • Materials due: 8/30/17

#### Special Focus

Industrial Hygiene

#### Feature Articles

PPE: Construction, Electrical Safety  
Training: Chemical Safety  
Plus: Emergency Showers & Eyewash, Behavior Based Safety, Winter Hazards

#### Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study
- **Magazine!** Free Product Listing  
Product Spotlight for construction and electrical safety advertisers
- **Website!** Free Product Listing  
Emergency Showers & Eyewash  
Industrial Hygiene

#### Editorial Webinars

- Utilities
- Respiratory

### November 2017

Ad close: 9/29/17 • Materials due: 10/4/17

#### Special Sections

**Environmental Protection**  
Healthcare

#### Special Focus

Respiratory Protection

#### Feature Articles

PPE: Hand Protection, Head & Face Protection  
IH: Confined Spaces  
Training: Fall Protection  
Plus: Slip & Fall

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for head & face protection and respiratory protection advertisers
- **Website!** Free Product Listing  
Hand Protection  
Training & Education

#### Editorial Webinars

- Hugh Hoagland — Electrical Safety/Arc Flash
- Confined Spaces



## Editorial Calendar

### December 2017

Ad close: 10/25/17 • Materials due: 10/28/17

#### Special Focuses

2017 OH&S New Product of the Year Winners  
Vision Protection

#### Feature Articles

PPE: Protective Apparel, Electrical Safety,  
Welding

IH: Gas Detection

Training: Fire & Emergency

Plus: Lockout/Tagout, Hazmat, Facility Safety

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for protective apparel,  
vision protection advertisers
- **Website!** Free Product Listing  
Lockout/Tagout  
Fire & Emergency

### January 2018

Ad close: 11/21/17 • Materials due: 11/29/17

#### Special Focuses

Year in Review  
Construction Safety

#### Feature Articles

PPE: Fall Protection, Foot Protection

IH: Chemical Safety/SDS

Training: Disaster Preparedness

Plus: Emergency Showers & Eyewash,  
Incentives, Oil & Gas

#### Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study
- **Magazine!** Free Product Listing  
Product Spotlight for construction safety  
and foot protection advertisers
- **Website!** Free Product Listing  
Fall Protection  
Emergency Showers & Eyewash

### February 2018

Ad close: 1/8/18 • Materials due: 1/10/18

#### Special Focuses

Industrial Hygiene  
Hand Protection

#### Feature Articles

PPE: Vision Protection, Respiratory Protection

Plus: Machine Guarding, Drug Testing,  
Ergonomics, Defibrillators & CPR

#### National Heart Month

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for respiratory protection  
and hand protection advertisers
- **Website!** Free Product Listing  
Vision Protection  
Defibrillators & CPR

## Editorial Calendar

### March 2018

Ad close: 1/25/18 • Materials due: 1/30/18

#### Special Focus

Fire Safety

#### Feature Articles

PPE: Hearing Protection, Head & Face Protection, Protective Apparel

IH: Hazmat

Training: Lockout/Tagout

Plus: Transportation Safety, Summer Hazards including Heat Stress

### National Facilities Management & Technology (NFMT) Issue

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for hearing protection, head & face protection, and protective apparel advertisers

- **Website!** Free Product Listing  
Heat Stress  
Lockout/Tagout

#### Show Coverage/Bonus Distribution

NFMT, March 20-22, Baltimore

### April 2018

Ad close: 2/27/18 • Materials due: 3/2/18

#### Special Sections

##### Environmental Protection

Healthcare

#### Special Focus

Fall Protection

#### Feature Articles

PPE: Hand Protection, Foot Protection

IH: Gas Monitoring

Training: First Aid

Plus: Incentives, Welding

#### Value Adds

For all half page or larger advertisers

- **Research!** Ad Readership Study
- **Magazine!** Free Product Listing  
Product Spotlight for foot protection, fall protection advertisers
- **Website!** Free Product Listing  
Hand Protection, Gas Monitoring

### May 2018

Ad close: 3/28/18 • Materials due: 3/30/18

#### Special Focus

Industrial Hygiene

#### Feature Articles

PPE: Respiratory Protection

IH: Chemical Safety/SDS, Hearing Protection

Training: Emergency Response

Plus: Disaster Preparedness, Emergency Showers & Eyewash, Combustible Dust

### AIHce Issue

#### Value Adds

For all half page or larger advertisers

- **Magazine!** Free Product Listing  
Product Spotlight for respiratory protection, emergency showers & eyewash and IH instruments advertisers

- **Website!** Free Product Listing  
Training and chemical safety/SDS

#### Bonus Value Add

For all quarter page or larger advertisers exhibiting at AIHce

#### AIHce Online Product Showcase

Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks and be promoted to our subscriber file via an e-blast.

#### Show Coverage/Bonus Distribution

AIHce, May 21-23, Philadelphia

## E-news Editorial Calendar

### Issue Special Focus

#### MAY 2017

May 1	General <i>OH&amp;S</i>
May 3	Training
May 4	Spotlight - Emergency Showers & Eyewash
May 8	General <i>OH&amp;S</i>
May 10	General <i>OH&amp;S</i>
May 15	General <i>OH&amp;S</i>
May 17	General <i>OH&amp;S</i>
May 22	General <i>OH&amp;S</i>
May 24	General <i>OH&amp;S</i>
May 25	Spotlight - Emergency Response
May 31	General <i>OH&amp;S</i>

#### JUNE 2017

June 5	General <i>OH&amp;S</i>
June 7	General <i>OH&amp;S</i>
June 8	Spotlight - ASSE New Products Pre-Show
June 12	General <i>OH&amp;S</i>
June 14	Chemical Safety
June 15	Spotlight - Incentives
June 19	General <i>OH&amp;S</i>
June 21	General <i>OH&amp;S</i>
June 26	General <i>OH&amp;S</i>
June 28	General <i>OH&amp;S</i>
June 29	Spotlight - Noise Monitoring
June 30	Spotlight - ASSE New Products Post-Show

#### JULY 2017

July 3	General <i>OH&amp;S</i>
July 5	General <i>OH&amp;S</i>
July 10	PPE: Fall Protection
July 12	General <i>OH&amp;S</i>
July 13	Spotlight - Construction Safety
July 17	General <i>OH&amp;S</i>
July 19	Transportation Safety
July 24	General <i>OH&amp;S</i>
July 26	General <i>OH&amp;S</i>
July 27	Spotlight - Facility Safety
July 31	General <i>OH&amp;S</i>

### Issue Special Focus

#### AUGUST 2017

August 2	General <i>OH&amp;S</i>
August 7	General <i>OH&amp;S</i>
August 9	General <i>OH&amp;S</i>
August 10	Spotlight - Hand Protection
August 14	General <i>OH&amp;S</i>
August 15	IH Quarterly
August 16	General <i>OH&amp;S</i>
August 17	Spotlight - Protective Apparel
August 21	General <i>OH&amp;S</i>
August 23	General <i>OH&amp;S</i>
August 28	General <i>OH&amp;S</i>
August 30	General <i>OH&amp;S</i>
August 31	Spotlight - Oil/Gas

#### SEPTEMBER 2017

Sept. 5	General <i>OH&amp;S</i>
Sept. 6	General <i>OH&amp;S</i>
Sept. 7	Spotlight - Fall Protection
Sept. 11	General <i>OH&amp;S</i>
Sept. 13	General <i>OH&amp;S</i>
Sept. 18	General <i>OH&amp;S</i>
Sept. 20	General <i>OH&amp;S</i>
Sept. 21	Spotlight - NSC New Products Pre-Show
Sept. 25	General <i>OH&amp;S</i>
Sept. 27	General <i>OH&amp;S</i>
Sept. 28	Spotlight - Incentives

#### OCTOBER 2017

October 2	General <i>OH&amp;S</i>
October 4	General <i>OH&amp;S</i>
October 5	Spotlight - NSC New Products Post-Show
October 9	General <i>OH&amp;S</i>
October 11	General <i>OH&amp;S</i>
October 12	Spotlight - Fire Safety
October 16	General <i>OH&amp;S</i>
October 18	General <i>OH&amp;S</i>
October 23	General <i>OH&amp;S</i>
October 24	IH Quarterly
October 25	Transportation Safety
October 26	Spotlight - Vision Protection
October 30	General <i>OH&amp;S</i>

## E-news Editorial Calendar

Issue	Special Focus
<b>NOVEMBER 2017</b>	
November 1	General <i>OH&amp;S</i>
November 2	Spotlight - Respiratory Protection
November 6	General <i>OH&amp;S</i>
November 8	PPE
November 13	General <i>OH&amp;S</i>
November 15	General <i>OH&amp;S</i>
November 16	Spotlight - Hazmat
November 27	General <i>OH&amp;S</i>
November 29	Fall Protection
<b>DECEMBER 2017</b>	
December 4	General <i>OH&amp;S</i>
December 5	Spotlight - Oil/Gas
December 6	<i>OH&amp;S</i> New Product of the Year Winners
December 11	General <i>OH&amp;S</i>
December 13	General <i>OH&amp;S</i>
December 14	Spotlight - Protective Apparel
December 18	General <i>OH&amp;S</i>
December 20	Emergency Response
<b>JANUARY 2018</b>	
January 3	General <i>OH&amp;S</i>
January 4	Spotlight - Oil & Gas
January 8	General <i>OH&amp;S</i>
January 10	Industrial Hygiene
January 16	General <i>OH&amp;S</i>
January 17	General <i>OH&amp;S</i>
January 18	Spotlight - Hand Protection
January 22	General <i>OH&amp;S</i>
January 24	Training
January 29	General <i>OH&amp;S</i>
January 31	General <i>OH&amp;S</i>

Issue	Special Focus
<b>FEBRUARY 2018</b>	
February 1	Spotlight - Defibrillators & CPR
February 5	General <i>OH&amp;S</i>
February 7	Vision Protection
February 12	General <i>OH&amp;S</i>
February 13	IH Quarterly
February 14	General <i>OH&amp;S</i>
February 15	Spotlight - Machine Guarding
February 20	General <i>OH&amp;S</i>
February 21	General <i>OH&amp;S</i>
February 26	Respiratory Protection
February 28	General <i>OH&amp;S</i>
<b>MARCH 2018</b>	
March 1	Spotlight - Transportation Safety
March 5	Hazmat
March 7	General <i>OH&amp;S</i>
March 8	Spotlight - Summer Hazards/Heat Stress
March 12	General <i>OH&amp;S</i>
March 14	PPE
March 19	General <i>OH&amp;S</i>
March 21	General <i>OH&amp;S</i>
March 22	Spotlight - Oil/Gas
March 26	General <i>OH&amp;S</i>
March 28	General <i>OH&amp;S</i>
<b>APRIL 2018</b>	
April 2	General <i>OH&amp;S</i>
April 4	PPE: Hand Protection
April 5	Spotlight - Health & Wellness
April 9	General <i>OH&amp;S</i>
April 11	General <i>OH&amp;S</i>
April 16	General <i>OH&amp;S</i>
April 18	General <i>OH&amp;S</i>
April 19	Spotlight - Foot Protection
April 23	General <i>OH&amp;S</i>
April 25	General <i>OH&amp;S</i>
April 26	IH Quarterly
April 30	General <i>OH&amp;S</i>