

1105 MEDIA

SHOW GUIDE

10:00 a.m. - 6:00 p.m. CDT ohsonline.com/virtualevent



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WELCOME to *Occupational Health & Safety* magazine's Virtual Event 2010. The first online conference in the magazine's 79-year history, this event combines outstanding networking opportunities with experts' live presentations on pressing safety and health issues—wellness and health care, aggressive OSHA enforcement and standards activity, global PPE markets' recovery, and how gas monitors' data can be used to prevent dangerous worker exposures in a host of industries.

Our sponsors and exhibitors stand ready to share information about new products and contests, offer white papers and other free resources, and answer your questions via one-on-one contact with their booth representatives. Don't forget, you'll be competing for prizes just by visiting their booths, attending presentations, adding documents to your briefcase, commenting on or creating blog posts, and taking other actions during this event.

Attendees will make new contacts, gain insights, and find solutions to help them do their jobs more effectively. They'll learn what OSHA, MSHA, and other federal agencies plan to do this year and will find out how on-site health centers address employees' most expensive chronic health problems, which builds employee loyalty and strengthens the bottom line.

You'll want to attend the keynote presentation by Aaron Trippler, AlHA's government affairs director, and Dave Heidorn, ASSE's manager of government affairs and policy, as well as all other sessions you have time to make. Then, access sessions on demand through July 7, 2010. Be sure you explore the rest of our content-rich, interactive virtual environment: the Exhibit Hall, Auditorium, Lounge, Media Center, and Prize Center.

We want you to find exactly what you need, leaving with tools and ideas you can put to use immediately to enhance safety and boost productivity.

Thank you for your continued support, and enjoy Virtual Event 2010.

Jerry Laws, Editor



Virtual Event Information

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Navigating Through Our Virtual Event

The *Occupational Health & Safety* Virtual Event 2010 offers several dynamic must-explore venues. Be sure to visit each one to experience the full effect of the event. Here's what you'll find in each area:

- Auditorium Listen to the keynote and sessions, or participate in the live Q&As.
- Networking Lounge Drop by to meet old friends, establish new contacts, or continue conversations that began elsewhere.
- Exhibit Hall Research vendors, collect product information, view product demos, and have in-depth conversations with solutions providers.
- Media Center Collect exhibitor product materials, session proceedings, and other takeaways, and add them to your briefcase.
- Prize Center Collect points and win prizes! See the list of prizes to be given away by sponsors.

Show Prize Drawings

Win great prizes from show prize sponsors. Collect at least 5 points when you perform different tasks, and you will be eligible for the show prize drawings. Drawings will be held throughout the day. Visit the Prize Center for the rules and prize list.

Don't Buy Gas Detectors



"We can't possibly follow all the warnings in the user manuals."

"We don't know what's really happening in the field."

"We can't service our gas detectors ... and suppliers take too long."

"We don't have time to keep records."

"Costs are too high and unpredictable."

Most people are surprised to learn that gas detectors go into high alarm **every 10 days** on average. Do you know how often your gas detectors go into alarm? Do you wonder if your people use calibrated gas detectors ... or if they use them at all? You won't have these and any other questions with iNet ... guaranteed.

iNet is Gas Detection as a Service. Our hosted software platform gives you a 360-degree view so you know what's happening out there: exposure and trend data, alarms, calibration, usage, and detector performance details. All the knowledge you need to take control of your gas detection program and save lives. **Don't buy gas detectors. There's a much better way ... iNet.**



Gas Detection as a Service is proven

- ✓ Over 8 years experience
- Over 33,000 gas detectors
- ✓ Over 1,300 customer sites

The Gas Detection People

Subscribe to iNet and receive Gas Detection as a Service. Visit **www.indsci.com** or call 1-800-DETECTS.





SESSION SCHEDULE

10:00 - 10:30 a.m. CDT Dedicated Exhibit Hall Time

10:30 - 11:30 a.m. CDT KEYNOTE: Inside Washington Politics

Government Affairs Directors Aaron Trippler, American Industrial Hygiene Association Dave Heidorn, American Society of Safety Engineers

12:00 - 1:00 p.m. CDT World's PPE Markets in 2010

Sanjiv Bhaskar, Global Director Personal Protective Equipment for Frost & Sullivan

1:30 - 2:30 p.m. CDT iNet Control— Visibility Into Your Gas Detection Program

Industrial Scientific Sales Development Specialists Jason Wright Kelly Copeland

3:00 - 4:00 p.m. CDT Why On-Site Health Care?

Stu Clark, Executive Vice President Comprehensive Health Services Inc.



4:30 - 5:30 p.m. CDT Remaining Competitive as OSHA Increases Enforcement

Jim Stanley, President of FDRsafety and former No. 2 at OSHA Headquarters

5:30 - 6:00 p.m. CDT Dedicated Exhibit Hall Time

Each session will include live Q&A at the end. Schedule is subject to change.



KEYNOTE PRESENTATION

10:30 - 11:30 a.m. CDT

Inside Washington Politics

presented by Aaron Trippler, Director of Government Affairs, American Industrial Hygiene Association and Dave Heidorn, Manager of Government Affairs and Policy, American Society of Safety Engineers

Founded in 1911 and based in Des Plaines, III., ASSE has more than 32,000 safety, health, and environmental professional members. AlHA, founded in 1939 and located in Fairfax, Va., is a nonprofit organization with about 10,500 professional members. Aaron and Dave will discuss this year's important federal and state safety and health legislation and the political landscape ahead of the 2010 midterm elections.

CONFERENCE SESSIONS

World's PPE Markets in 2010 - 12:00 - 1:00 p.m. CDT

presented by Sanjiv Bhaskar, Global Director, Personal Protective Equipment Markets, Frost & Sullivan
Sanjiv will discuss trends in the PPE industry, global PPE markets in 2010, where growth areas can be found, and the outlook in the markets for 2011.

iNet Control—Visibility Into Your Gas Detection Program - 1:30 - 2:30 p.m. CDT presented by Jason Wright and Kelly Copeland, Sales Development Specials, Industrial Scientific Corp.

They will outline the company's award-winning iNet Program and illustrate how iNet Control provides visibility into employers' gas detection programs, giving them detailed views of calibrations, alarms, and sensor performance that allow them to identify sources of potential problems, take action, and save lives.

Why On-Site Health Care? - 3:00 - 4:00 p.m. CDT

presented by Stu Clark, Executive Vice President, Comprehensive Health Services, Inc.

On-site health care is transforming employee health and safety management. As companies strive to reduce costs and boost workforce productivity, the number of employer-sponsored on-site health centers continues to grow. Patient behavior and health outcomes change dramatically as providers and patients engage in a convenient setting where providers are supported in practicing consistent, high-quality medicine.

Remaining Competitive as OSHA Increases Enforcement - 4:30 - 5:30 p.m. CDT presented by Jim Stanley, President of FDRsafety and former No. 2 at OSHA Headquarters

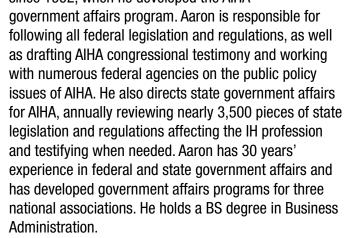
The "new" OSHA is focusing on construction companies for increased enforcement. A court ruling last year said contractors can be held responsible for the safety actions of subcontractors on their site, even if the contractors' own employees were not involved. Jim, who has extensive experience in safety issues at construction sites, will help contractors understand how they can meet the OSHA challenge and still keep their businesses competitive.



SPEAKERS

Aaron Trippler Director of Government Affairs American Industrial Hygiene Association

Aaron Trippler directs government affairs for more than 70 local sections and is chief liaison with Congress and federal agencies. He has served in this capacity since 1992, when he developed the AIHA





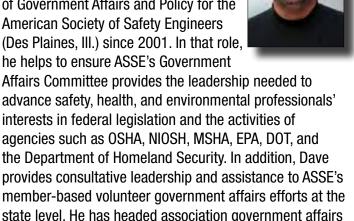
Manager of Government Affairs American Society of Safety Engineers Dave Heidorn, JD, has been the Manager of Government Affairs and Policy for the American Society of Safety Engineers (Des Plaines, III.) since 2001. In that role, he helps to ensure ASSE's Government

and public policy development for property and casualty

both from Valparaiso University.

insurance companies, the medical profession, and nursing.

Dave has a Juris Doctor and a BA in English and Education.



Sanjiv Bhaskar Global Director, Personal Protective Equipment Markets Frost & Sullivan

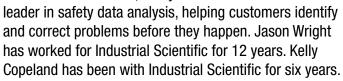
Sanjiv Bhaskar has considerable experience in analyzing these personal protective equipment markets. He has authored numerous syndicated studies covering diverse markets and industries. In addition to authoring syndicated reports in his areas of focus, Sanjiv has been involved in a wide range of strategic consulting projects. Based in San Antonio, he manages Frost & Sullivan's Personal Protective Equipment research capabilities on a global basis. His team brings together engineers, economists, business analysts, scientists, and marketing professionals. Sanjiv has been with Frost & Sullivan for more than 11 years. Earlier, he worked as a consultant in HVAC and industrial refrigeration for more than 15 years. He spent five years as resident manager for South Asia for APV Jackstone Ltd. UK, assisting the company in its marketing efforts in the region.



Stu Clark

Jason Wright (top) and Kelly Copeland (bottom) Sales Development Specialists Industrial Scientific Corp.

Industrial Scientific Corp. is a global company with its headquarters in Oakdale, Pa. The company originated as a developer of methane detectors in 1976 as the Research Division of National Mine Service Company. becoming independent in January 1985 and building a reputation for manufacturing rugged, dependable, state-of-the-art gas detection technology. In 2004, Industrial Scientific introduced iNet and the concept of Gas Detection as a Service; today it is also a





he joined American Occupational Health Management Inc. He later served in operations and sales management roles and joined the senior management team after the company was sold to Meridian Occupational Healthcare Associates of Nashville in 1996, leaving in 2005 as executive vice president in charge of four on-site operating divisions.



Jim Stanley President **FDRsafety**

Jim Stanley is President of FDRsafety of Brentwood, Tenn. Jim has dealt with occupational safety and health issues in both the public and private sectors as a former career OSHA official (including



deputy assistant secretary of Labor for OSHA) and as vice president and corporate director of safety for AK Steel. He began his safety career investigating accidents on the Philadelphia waterfront for Liberty Mutual Insurance Co. and joined OSHA in early 1971 as one of its original compliance officers, ultimately spending 25 years with the agency in area office, regional, and national leadership roles, including regional administrator for New York, one of the most industrialized regions in the country.





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Visit Industrial Scientific in their booth during the event!

Industrial Scientific Corporation is the world's leading provider of Gas Detection as a Service. With over 850 people working in 15 countries, Industrial Scientific is dedicated to eliminating death in the workplace by the end of this century. Achieving this goal requires dedication to delivering highest quality and best customer service in all transactions. Industrial Scientific also focuses on providing analysis of data from equipment use and maintenance to identify problems before they happen. Industrial Scientific has operations based in Pittsburgh (USA), Arras (France), Dortmund (Germany) and Shanghai (China). The company provides technical services to customers from local service centers around the world, and has additional offices in Australia, Brazil, Canada, Czech Republic, Dubai, India, Mexico, Qatar, Singapore, United Arab Emirates and the United Kingdom. For more information, visit www.indsci.com.

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How to determine at a glance that your gas monitoring system is compliant, your people are safe and the job is productive.

Sponsor - BW Technologies by Honeywell • May 5, 2010 • 2:00 ET



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For more information, contact your local chapter or visit www.redcross.org. To order training materials, contact your local chapter, visit www.ShopStayWell.com or call (800) 667-2968.



Cardiac Science develops, manufactures, and markets a family of automated external defibrillators

(AEDs), related products and consumables, and provides a portfolio of training, maintenance, and support services. Their product is critical: A shock from a Powerheart defibrillator within one minute of cardiac arrest can lift rates of resuscitation up to 90 percent. Cardiac Science is headquartered in Bothell, Washington. With customers in roughly 100 countries worldwide, the company has operations in North America, Europe, and Asia. For information, call 425.402.2000 or visit www.cardiacscience.com



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INDUSTRY SAFE

IndustrySafe Safety Software is a comprehensive software

suite for safety management. IndustrySafe Software includes the following modules: incident and injury management (including OSHA reporting), inspection, safety recommendations, training, hazards, key safety metrics, and behavioral based safety to help organizations improve safety throughout the organization.



Miller Fall Protection, a brand of Sperian Fall Protection, Inc., has been meeting market demands

for safety at height products and services for 65 years. The Miller brand has long been considered the pioneer and innovator of quality fall protection products, confined space equipment, engineered solutions, and professional fall prevention and protection training. With a name synonymous with safety and quality, Miller products have protected individuals working at heights in a wide range of industries, including construction, wind power, utilities, petrochemical and other general industries.

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and stair openings as required by OSHA. Shipped complete with all hardware, it can be installed in minutes on most types of handrails or to existing walls. Available in galvanized steel (Safety Yellow optional), aluminum and stainless steel, it can be mounted left or right, on either side of a handrail. Its stainless steel spring returns after each passage and adjustment bolts provide positive stop without handrail contact. Phone: (800) 962-6111



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 $\mathbf{Keller} Online^{\circ}$ KellerOnline $^{\circ}$ and **Occupational** Health & Safety magazine

have partnered to promote and award the 2010 Safety Professional of the Year (SPOTY). The SPOTY award is one of the most sought-after prizes in the safety industry with this year's award marking the 9th annual presentation. Stop by our booth to learn how you can become the next SPOTY! More than 19,000 safety professionals rely on KellerOnline® to manage their safety programs. KellerOnline® integrates a safety management process with reference materials, tools, and applications in order to help users reduce accident rates, decrease injuries, and lower workers' compensation costs. www.kelleronline.com/SPOTY



Physio-Control, a wholly-owned subsidiary of Medtronic, Inc., is located in Redmond, Wash. Physio-Control pioneered defibrillation technology 55 years ago. The company is

the world's leading provider of external defibrillation and monitoring technology for the treatment of sudden cardiac arrest and other cardiorespiratory emergencies. To find out more about Physio-Control, go to www.physio-control.com or call 1-800-442-1142.



PID Analyzers is the leading manufacturer of photoionization based analytical instrumentation used in portable, process

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> Visit our sponsors in their booths during the event!





On-Demand through July 7, 2010 ohsonline.com/virtualevent

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Don't worry if you miss a session during the live *Occupational Health & Safety* 2010 Virtual Event on April 7, 2010. You can still access all of the sessions and most of the day's other events FREE ON-DEMAND. Return to your favorite presentations to hear top-rated industry speakers as they discuss topics health and safety professionals must know about and the latest solutions to improve the way your company operates.

Use your conference user ID and PIN to log in at your convenience!

- Re-examine information and ideas shared by expert speakers.
- Reconnect with colleagues and meet peers in the networking lounge.
- Review product and service demos in the Exhibit Hall.
- Reach out to other participants through real-time IM.
- PLUS! Access free content downloads and presentations to go.

Bookmark the portal and revisit this ground-breaking health and safety event at your convenience any time—on-demand through July 7, 2010!