

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for Publisher's contact information

**OCCUPATIONAL HEALTH & SAFETY** magazine provides practical advice on how to keep the workplace safe from hazards and in full compliance with ever-changing laws and regulations. Occupational Health & Safety magazine delivers the most up-to-date information for professionals in the health, safety, industrial hygiene, environmental, security and fire protection fields within manufacturing, construction, utilities, transportation, healthcare, government and service industries.

### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

## CHANNELS

### OCCUPATIONAL HEALTH & SAFETY MAGAZINE



4 issues in the period  
80,940 average circulation

### OCCUPATIONAL HEALTH & SAFETY WEBSITE



246,053 average users

### OCCUPATIONAL HEALTH & SAFETY SOCIAL MEDIA



See below for  
Social Media claims

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>OCCUPATIONAL HEALTH &amp; SAFETY MAGAZINE</b> (4 issues in the period)	80,772	168	80,940
a. Print	39,311	162	39,473
b. Digital	41,461	6	41,467
1. Requested	29,342	6	29,348
2. Non-Requested	12,119	-	12,119
<b>OCCUPATIONAL HEALTH &amp; SAFETY WEBSITE</b> (Monthly Users with 523,790 average Pageviews)	246,053	-	246,053
<b>OCCUPATIONAL HEALTH &amp; SAFETY SOCIAL MEDIA</b>			
a. Twitter followers	*28,403	-	*28,403
b. Facebook likes	*6,812	-	*6,812
b. LinkedIn company	*13,101	-	*13,101

\*Social Media claims are cumulative figures, not averages.

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2019**

Qualification Source	Qualified Within					Total Qualified	Percent
	1 Year	2 Years	3 Years	Print	Digital		
I. Direct Request:	<b>19,747</b>	<b>25,560</b>	<b>9,225</b>	<b>22,231</b>	<b>32,301</b>	<b>54,532</b>	<b>67.4</b>
II. Request from recipient's company:	<b>153</b>	<b>256</b>	<b>36</b>	<b>416</b>	<b>29</b>	<b>445</b>	<b>0.6</b>
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	<b>29</b>	<b>2</b>	<b>2</b>	<b>33</b>	-	<b>33</b>	-
V. <b>TOTAL – Sources other than above (listed alphabetically):</b>	<b>25,909</b>	-	-	<b>16,775</b>	<b>9,134</b>	<b>25,909</b>	<b>32.0</b>
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
*Other sources	25,909	-	-	16,775	9,134	25,909	32.0
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>45,838</b>	<b>25,818</b>	<b>9,263</b>	<b>39,455</b>	<b>41,464</b>	<b>80,919</b>	<b>100.0</b>
<b>PERCENT</b>	<b>56.7</b>	<b>31.9</b>	<b>11.4</b>	<b>48.8</b>	<b>51.2</b>	<b>100.0</b>	

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2019\***

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	227	181	408		Kentucky	756	610	1,366	
New Hampshire	253	197	450		Tennessee	1,013	902	1,915	
Vermont	111	64	175		Alabama	909	686	1,595	
Massachusetts	1,064	888	1,952		Mississippi	386	351	737	
Rhode Island	165	147	312		<b>EAST SO. CENTRAL</b>	<b>3,064</b>	<b>2,549</b>	<b>5,613</b>	<b>6.9</b>
Connecticut	606	541	1,147		Arkansas	269	294	563	
<b>NEW ENGLAND</b>	<b>2,426</b>	<b>2,018</b>	<b>4,444</b>	<b>5.5</b>	Louisiana	244	341	585	
New York	1,907	1,939	3,846		Oklahoma	373	479	852	
New Jersey	1,219	1,038	2,257		Texas	2,213	2,828	5,041	
Pennsylvania	2,568	1,930	4,498		<b>WEST SO. CENTRAL</b>	<b>3,099</b>	<b>3,942</b>	<b>7,041</b>	<b>8.7</b>
<b>MIDDLE ATLANTIC</b>	<b>5,694</b>	<b>4,907</b>	<b>10,601</b>	<b>13.1</b>	Montana	125	142	267	
Ohio	2,833	1,974	4,807		Idaho	173	235	408	
Indiana	1,577	1,025	2,602		Wyoming	69	111	180	
Illinois	1,590	1,936	3,526		Colorado	469	701	1,170	
Michigan	1,873	1,249	3,122		New Mexico	156	253	409	
Wisconsin	1,406	1,106	2,512		Arizona	430	564	994	
<b>EAST NO. CENTRAL</b>	<b>9,279</b>	<b>7,290</b>	<b>16,569</b>	<b>20.5</b>	Utah	291	328	619	
Minnesota	793	900	1,693		Nevada	153	257	410	
Iowa	659	574	1,233		<b>MOUNTAIN</b>	<b>1,866</b>	<b>2,591</b>	<b>4,457</b>	<b>5.5</b>
Missouri	752	790	1,542		Alaska	31	102	133	
North Dakota	173	189	362		Washington	436	564	1,000	
South Dakota	43	148	191		Oregon	358	447	805	
Nebraska	303	327	630		California	2,391	3,141	5,532	
Kansas	432	459	891		Hawaii	55	166	221	
<b>WEST NO. CENTRAL</b>	<b>3,155</b>	<b>3,387</b>	<b>6,542</b>	<b>8.1</b>	<b>PACIFIC</b>	<b>3,271</b>	<b>4,420</b>	<b>7,691</b>	<b>9.5</b>
Delaware	127	135	262		<b>UNITED STATES</b>	<b>39,396</b>	<b>41,012</b>	<b>80,408</b>	<b>99.4</b>
Maryland	743	1,434	2,177		U.S. Territories	30	130	160	
Washington, DC	267	1,483	1,750		Canada	9	37	46	
Virginia	976	1,742	2,718		Mexico	-	16	16	
West Virginia	218	230	448		Other International	12	253	265	
North Carolina	1,456	1,206	2,662		APO/FPO	8	13	21	
South Carolina	758	555	1,313		Email Only	-	3	3	
Georgia	1,279	1,174	2,453						
Florida	1,718	1,949	3,667						
<b>SOUTH ATLANTIC</b>	<b>7,542</b>	<b>9,908</b>	<b>17,450</b>	<b>21.6</b>					
					<b>TOTAL QUALIFIED CIRCULATION</b>	<b>39,455</b>	<b>41,464</b>	<b>80,919</b>	<b>100.0</b>

\*See Additional Data

## WEBSITE CHANNEL

### WWW.OHSONLINE.COM

2019	Pageviews	Sessions	Users	Average Session Duration
July	505,699	256,770	222,891	1:25
August	582,057	343,078	307,820	1:01
September	568,733	317,694	283,268	1:10
October	645,612	369,800	333,983	1:06
November	456,477	211,168	176,153	1:45
December	384,163	180,181	152,206	1:42
<b>AVERAGE:</b>	<b>523,790</b>	<b>279,781</b>	<b>246,053</b>	<b>1:21</b>

July – December 2019 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

#### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

## SOCIAL MEDIA CHANNEL

### Occupational Health & Safety Social Media



Twitter followers

<http://twitter.com/OccHealthSafety>



Facebook likes

<http://www.facebook.com/ohsmag>



LinkedIn company

<http://linkedin.com/company/occupational-health-and-safety-magazine>

2019	Twitter followers	Facebook likes	LinkedIn company
Beginning Balance	27,324	6,264	6,895
July	27,450	6,372	7,176
August	27,649	6,439	7,671
September	27,892	6,517	8,227
October	28,037	6,617	8,930
November	28,247	6,729	10,877
December	28,403	6,812	13,101

# ADDITIONAL DATA

## MAGAZINE:

### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

### STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

### CHANGE IN FREQUENCY:

Effective with the January/February 2019 issue, Occupational Health and Safety changed its frequency from 12 to 9 issues per year.


### PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 25,909 copies or 32.0%, including InfoUSA.

### GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner's option.

### QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:



## Sign up today for a FREE Subscription

**YES**, I wish to receive/continue to receive a FREE subscription to *Occupational Health & Safety* magazine.  No

Signature \_\_\_\_\_ Date \_\_\_\_\_

E-MAIL (required): \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**\*\*\*ALL QUESTIONS MUST BE ANSWERED TO PROCESS FREE SUBSCRIPTION\*\*\***

1. Which of the following products, if any, do you recommend, select and/or buy in your job? (check ALL that apply)

01 <input type="checkbox"/> Safety Equipment	05 <input type="checkbox"/> Emergency Response	09 <input type="checkbox"/> Environmental Compliance
02 <input type="checkbox"/> Industrial Hygiene	06 <input type="checkbox"/> Security	10 <input type="checkbox"/> Ergonomics
03 <input type="checkbox"/> Training	07 <input type="checkbox"/> Fire Protection	90 <input type="checkbox"/> None of the above
04 <input type="checkbox"/> Software	08 <input type="checkbox"/> Occupational Health	

2. Please indicate ALL functions for which you are responsible:

01 <input type="checkbox"/> Safety	07 <input type="checkbox"/> Security/Fire Protection	12 <input type="checkbox"/> Law Enforcement
02 <input type="checkbox"/> Executive Mgmt/Administration	08 <input type="checkbox"/> Industrial Hygiene/Environment	13 <input type="checkbox"/> Safety Product Distributor
03 <input type="checkbox"/> Production/Operations	09 <input type="checkbox"/> Personnel Management	Medical
04 <input type="checkbox"/> Facility Management	17 <input type="checkbox"/> Risk Management	14 <input type="checkbox"/> Nurse
05 <input type="checkbox"/> Engineering	10 <input type="checkbox"/> Emergency Planning	15 <input type="checkbox"/> Physician
06 <input type="checkbox"/> Purchasing	11 <input type="checkbox"/> First Responder	16 <input type="checkbox"/> Other Medical Professional
		99 <input type="checkbox"/> Other (please specify) _____

3. Which category best describes the primary end product manufactured or service performed at your business? (mark only one)

<b>INDUSTRIAL OR MANUFACTURING:</b>		
38 <input type="checkbox"/> Oil & Gas Extraction	17 <input type="checkbox"/> Industrial Machinery & Equip.	<b>GOVERNMENT:</b>
01 <input type="checkbox"/> Mining	18 <input type="checkbox"/> Electronic & Other Electric Equip.	31 <input type="checkbox"/> Fire/Rescue/Hazmat/
02 <input type="checkbox"/> Construction/Contracting	19 <input type="checkbox"/> Transportation Equipment	First Response
03 <input type="checkbox"/> Food & Beverage Products	20 <input type="checkbox"/> Instruments & Related Products	32 <input type="checkbox"/> Law Enforcement
04 <input type="checkbox"/> Tobacco Products	21 <input type="checkbox"/> Miscellaneous Manufacturing Ind.	33 <input type="checkbox"/> Federal Government
05 <input type="checkbox"/> Apparel & Other Textile Products	22 <input type="checkbox"/> Utilities/Waste Management	34 <input type="checkbox"/> State Government
06 <input type="checkbox"/> Lumber & Wood Products	23 <input type="checkbox"/> Transportation & Warehousing	35 <input type="checkbox"/> County Government
07 <input type="checkbox"/> Furniture & Fixtures	24 <input type="checkbox"/> Wholesale/Distribution	36 <input type="checkbox"/> City/Local Government
08 <input type="checkbox"/> Paper & Allied Products	25 <input type="checkbox"/> Retail	37 <input type="checkbox"/> Military
09 <input type="checkbox"/> Printing & Publishing	26 <input type="checkbox"/> Financial/Insurance/Real Estate	
10 <input type="checkbox"/> Chemicals & Allied Products	27 <input type="checkbox"/> Professional/Scientific/Technical Svcs.	<b>OTHER:</b>
11 <input type="checkbox"/> Petroleum & Coal Products	28 <input type="checkbox"/> Health Services	99 <input type="checkbox"/> Other (specify) _____
12 <input type="checkbox"/> Rubber & Misc. Plastic Products	29 <input type="checkbox"/> Education Services	
13 <input type="checkbox"/> Leather & Leather Products	30 <input type="checkbox"/> Engineering, Research & Related Svcs.	
14 <input type="checkbox"/> Stone, Clay & Glass Products		
15 <input type="checkbox"/> Primary Metal Industries		
16 <input type="checkbox"/> Fabricated Metal Products		

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### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kevin O'Grady, President and Group Publisher  
Irene Fincher, Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 23, 2020
State	Texas
City	Dallas
Received by BPA Worldwide	January 23, 2020
Type	BSJ
ID Number	0007B0D9

### About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising

**FIELD SERVED**

**OCCUPATIONAL HEALTH & SAFETY** serves businesses and industries with the following primary end products manufactured or services performed: Oil & Gas Extraction, Mining, Construction/Contracting, Food & Beverage Products, Tobacco Products, Apparel, Leather & Other Textile Products, Lumber & Wood Products, Furniture & Fixtures, Paper & Allied Products, Printing & Publishing, Chemicals & Allied Products, Petroleum & Coal Products, Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products, Primary Metal Industries, Fabricated Metal Products, Industrial Machinery & Equipment, Electronic & Other Electric Equipment, Transportation Equipment, Instruments & Related Products, Miscellaneous Manufacturing Industries, Utilities/Waste Management, Transportation & Warehousing, Wholesale/Distribution, Retail, Financial/Insurance/Real Estate, Professional/Scientific/Technical Services, Health Services, Education Services, Engineering, Research & Related Services, Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government, Military and Others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are in safety, executive management/administration, production/operations, facility management, engineering, purchasing, security/fire protection, industrial hygiene/environment, personnel management, risk management, emergency planning, first responder, law enforcement, medical professionals, safety product distributors, other functions, functions not available, and company copies.

**PURPOSE**

This brand report contains a multiple analysis of respondents who recommend, select and/or buy the following products: safety equipment, industrial hygiene, training, occupational health, environmental compliance, software, fire protection, security, ergonomics and emergency response.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	944
Allocated for Trade Shows and Conventions	114
All Other	236
<b>TOTAL</b>	<b>1,294</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	80,938	100.0	80,772	99.8	166	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	2	-	-	-	2	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>80,940</b>	<b>100.0</b>	<b>80,772</b>	<b>99.8</b>	<b>168</b>	<b>0.2</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2019 Issue	Print	Digital	Total Qualified
July/August	39,539	41,355	80,894
September	39,449	41,503	80,952
October	39,450	41,546	80,996
November/December	39,455	41,464	80,919

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2019**

This issue is -% or 28 copies below the average of the other 3 issues reported in Paragraph 2.

This is a multiple analysis of 53.3% or 43,130 respondents who recommend, select and/or buy the products indicated below. (See Question 1 on the Questionnaire used to elicit these data on the back page of this report). Since any one respondent may have checked more than one response, the totals may exceed the total circulation. These data presented for statistical and marketing purposes only.

Business & Industry (Note 1)	Total Qualified	Percent of Total	Print	Digital	Number of Respondents	Safety Equipment	Industrial Hygiene	Training	Software	Emergency Response	Security	Fire Protection	Occupational Health	Environmental Compliance	Ergonomics
Oil & Gas Extraction, Mining	1,395	1.7	783	612	1,074	897	618	713	478	608	478	625	693	646	561
Construction/Contracting	11,821	14.6	4,094	7,727	4,244	3,745	2,147	2,904	1,818	2,078	1,796	2,356	2,587	2,312	2,007
Food, Beverage and Tobacco Products	6,187	7.6	3,419	2,768	2,874	2,360	1,767	1,945	1,412	1,650	1,619	1,768	1,825	1,817	1,802
Apparel, Leather & Other Textile Products	414	0.5	171	243	348	275	174	200	136	161	144	193	190	157	166
Lumber & Wood Products	1,608	2.0	1,360	248	494	437	294	338	219	277	245	335	311	309	295
Furniture & Fixtures	776	1.0	626	150	280	227	165	185	123	162	143	176	190	173	183
Paper and Allied Products	644	0.8	322	322	557	453	296	330	221	290	252	317	317	302	327
Printing and Publishing	754	0.9	374	380	615	504	351	399	309	355	355	390	386	397	360
Chemicals and Allied Products	5,832	7.2	4,527	1,305	2,528	2,065	1,535	1,613	1,077	1,413	1,200	1,436	1,480	1,559	1,389
Petroleum & Coal Products	1,097	1.4	791	306	480	384	263	289	189	259	203	262	268	255	234
Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products	2,619	3.2	1,939	680	1,214	1,047	726	799	525	655	580	714	746	766	733
Primary Metal Industries	3,070	3.8	2,600	470	941	819	580	639	441	544	496	579	603	577	579
Fabricated Metal Products	8,362	10.3	4,708	3,654	2,423	2,070	1,421	1,668	1,040	1,347	1,136	1,408	1,530	1,497	1,397
Industrial Machinery and Equipment	2,561	3.2	1,785	776	1,426	1,215	806	886	636	732	629	765	835	796	790
Electronic & Other Electric Equipment	1,384	1.7	637	747	1,177	870	552	717	561	603	607	605	592	591	592
Transportation Equipment	800	1.0	448	352	656	542	364	430	304	372	312	364	409	401	403
Instruments & Related Products	952	1.2	791	161	266	203	141	150	125	139	126	134	148	146	129
Miscellaneous Manufacturing Industries	2,797	3.5	1,296	1,501	2,400	1,924	1,342	1,505	1,106	1,307	1,149	1,334	1,392	1,348	1,355
Utilities/Waste Management	1,386	1.7	571	815	1,188	1,026	602	777	470	618	444	581	669	615	617
Transportation and Warehousing	624	0.8	216	408	560	461	280	383	212	313	255	300	347	315	330
Sub-Total Industrial/Manufacturing	55,083	68.1	31,458	23,625	25,745	21,524	14,424	16,870	11,402	13,883	12,169	14,642	15,518	14,979	14,249
Wholesale/Distribution	2,034	2.5	968	1,066	1,732	1,444	903	1,020	695	895	855	979	963	927	961
Retail	1,158	1.4	625	533	957	722	478	586	426	470	512	547	533	528	487
Financial/Insurance/Real Estate	789	1.0	231	558	672	498	303	464	252	292	313	348	388	251	382
Professional/Scientific/Technical Services	2,721	3.4	1,000	1,721	2,412	1,764	1,204	1,506	1,095	1,140	1,093	1,097	1,301	1,270	1,126
Health Services	2,228	2.7	1,053	1,175	1,902	1,315	873	1,111	711	990	790	976	1,222	1,033	1,051
Education Services	1,823	2.2	442	1,381	1,576	1,094	647	1,037	652	751	610	669	779	693	674
Engineering, Research and Related Services	1,587	2.0	704	883	1,387	1,052	677	781	604	638	612	725	708	809	648
Sub-Total Service Industries	12,340	15.2	5,023	7,317	10,638	7,889	5,085	6,505	4,435	5,176	4,785	5,341	5,894	5,511	5,329
Government (Note 2)	12,065	14.9	2,100	9,965	6,696	4,148	2,484	3,568	3,034	3,268	3,022	2,627	2,998	2,762	2,747
Sub-Total Government	12,065	14.9	2,100	9,965	6,696	4,148	2,484	3,568	3,034	3,268	3,022	2,627	2,998	2,762	2,747
Other allied to the field	1,431	1.8	874	557	51	32	12	24	17	21	15	13	16	16	18
Subscriptions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>80,919</b>	<b>100.0</b>	<b>39,455</b>	<b>41,464</b>	<b>43,130</b>	<b>33,593</b>	<b>22,005</b>	<b>26,967</b>	<b>18,888</b>	<b>22,348</b>	<b>19,991</b>	<b>22,623</b>	<b>24,426</b>	<b>23,268</b>	<b>22,343</b>

Note 1: Qualified recipients are in Safety, Executive Mgmt/Admin, Production/Operations, Facility Management, Engineering, Purchasing, Security/Fire Protection, Industrial Hygiene/Environment, Personnel Mgmt, Medical Professional, Safety Product Distributor, Emergency Planning, Risk Management, First Responder and Law Enforcement, Other functions (1,836 copies), functions not available (3,356 copies) and company copies.  
Note 2: Includes: Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government and Military.