

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for Publisher's contact information

OCCUPATIONAL HEALTH & SAFETY magazine provides practical advice on how to keep the workplace safe from hazards and in full compliance with ever-changing laws and regulations. Occupational Health & Safety magazine delivers the most up-to-date information for professionals in the health, safety, industrial hygiene, environmental, security and fire protection fields within manufacturing, construction, utilities, transportation, healthcare, government and service industries.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

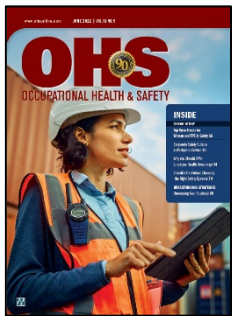
OCCUPATIONAL HEALTH & SAFETY is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

OCCUPATIONAL HEALTH & SAFETY PRINT AND DIGITAL MAGAZINE



OCCUPATIONAL HEALTH & SAFETY WEBSITE



OCCUPATIONAL HEALTH & SAFETY SOCIAL MEDIA



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
OCCUPATIONAL HEALTH & SAFETY PRINT AND DIGITAL MAGAZINE (5 issues in the period)	74,930	90	75,020
a. Print	31,087	85	31,172
1. Requested*	16,157	85	16,242
2. All Other Sources	14,930	-	14,930
b. Digital	43,843	5	43,848
1. Requested*	24,740	5	24,745
2. All Other Sources	19,103	-	19,103
OCCUPATIONAL HEALTH & SAFETY WEBSITE (Monthly Users with 313,109 average Pageviews)	140,044	-	140,044
OCCUPATIONAL HEALTH & SAFETY SOCIAL MEDIA			
a. Twitter followers	**35,336	-	**35,336
b. Facebook likes	**7,594	-	**7,594
c. LinkedIn company	**80,289	-	**80,289

*Requested includes the following sources: Direct Request, Request from Recipient's Company and Membership Benefit.

**Social Media claims are cumulative figures, not averages.

MAGAZINE CHANNEL FORMAT: This magazine is produced in print and digital formats.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

FIELD SERVED
OCCUPATIONAL HEALTH & SAFETY serves businesses and industries with the following primary end products manufactured or services performed: Oil & Gas Extraction, Mining, Construction/Contracting, Food & Beverage Products, Tobacco Products, Apparel, Leather & Other Textile Products, Lumber & Wood Products, Furniture & Fixtures, Paper & Allied Products, Printing & Publishing, Chemicals & Allied Products, Petroleum & Coal Products, Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products, Primary Metal Industries, Fabricated Metal Products, Industrial Machinery & Equipment, Electronic & Other Electric Equipment, Transportation Equipment, Instruments & Related Products, Miscellaneous Manufacturing Industries, Utilities/Waste Management, Transportation & Warehousing, Wholesale/Distribution, Retail, Financial/Insurance/Real Estate, Professional/Scientific/Technical Services, Health Services, Education Services, Engineering, Research & Related Services, Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government, Military and Others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are in safety, executive management/administration, production/operations, facility management, engineering, purchasing, security/fire protection, industrial hygiene/environment, personnel management, risk management, emergency planning, first responder, law enforcement, medical professionals, safety product distributors, other functions, functions not available, and company copies.

PURPOSE
This brand report contains a multiple analysis of respondents who recommend, select and/or buy the following products: safety equipment, industrial hygiene, training, occupational health, environmental compliance, software, fire protection, security, ergonomics and emergency response.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	2
Advertiser and Agency	1,103
Allocated for Trade Shows and Conventions	74
All Other	184
TOTAL	1,363

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	75,018	100.0	74,930	99.9	88	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	2	-	-	-	2	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	75,020	100.0	74,930	99.9	90	0.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issue	Print	Digital	Total Qualified
January/February	31,120	43,973	75,093
March	31,153	43,706	74,859
April	31,142	43,807	74,949
May	31,137	43,526	74,663
June	31,307	44,226	75,533

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022

This issue is 0.9% or 642 copies above the average of the other 4 issues reported in Paragraph 2.

This is a multiple analysis of 30.5% or 23,025 respondents who recommend, select and/or buy the products indicated below. (See Question 1 on the Questionnaire used to elicit these data on the back page of this report). Since any one respondent may have checked more than one response, the totals may exceed the total circulation. These data presented for statistical and marketing purposes only.

Business & Industry (Note 1)	Total Qualified	Percent of Total	Print	Digital	Number of Respondents	Safety Equipment	Industrial Hygiene	Training	Software	Emergency Response	Security	Fire Protection	Occupational Health	Environmental Compliance	Ergonomics
Oil & Gas Extraction, Mining	3,779	5.0	1,995	1,784	644	546	402	456	312	385	319	385	406	375	348
Construction/Contracting	13,806	18.3	6,045	7,761	3,193	2,869	1,842	2,306	1,576	1,709	1,452	1,808	1,971	1,792	1,611
Food, Beverage and Tobacco Products	4,262	5.6	2,827	1,435	1,177	1,001	792	861	613	734	671	733	761	769	752
Apparel, Leather & Other Textile Products	900	1.2	280	620	150	125	82	82	56	72	60	84	86	72	72
Lumber & Wood Products	1,254	1.7	516	738	260	235	176	198	130	163	131	171	179	157	153
Furniture & Fixtures	510	0.7	82	428	110	97	73	80	51	64	60	71	74	69	74
Paper and Allied Products	1,165	1.5	235	930	244	214	154	161	109	159	122	147	155	139	148
Printing and Publishing	2,234	3.0	887	1,347	256	209	161	177	144	157	147	162	160	161	155
Chemicals and Allied Products	4,589	6.1	2,623	1,966	1,119	970	780	786	553	712	580	657	729	740	672
Petroleum & Coal Products	823	1.1	576	247	218	191	137	157	102	141	103	131	154	126	120
Rubber, Miscellaneous Plastic, Stone, Clay, and Glass Products	2,976	3.9	694	2,282	551	476	370	400	266	325	266	331	342	351	336
Primary Metal Industries	2,663	3.5	1,029	1,634	439	391	292	302	221	269	219	277	287	277	278
Fabricated Metal Products	7,447	9.9	2,655	4,792	1,436	1,280	955	1,059	690	857	729	901	986	942	862
Industrial Machinery and Equipment	3,219	4.3	1,449	1,770	721	617	455	506	387	414	385	434	476	471	444
Electronic & Other Electric Equipment	3,132	4.1	677	2,455	620	480	333	383	333	314	319	328	326	317	331
Transportation Equipment	2,524	3.3	1,200	1,324	407	337	253	271	203	250	202	227	256	255	242
Instruments & Related Products	1,054	1.4	119	935	125	97	73	74	65	68	55	63	73	75	65
Miscellaneous Manufacturing Industries	1,369	1.8	612	757	1,028	872	641	681	475	603	498	574	634	604	620
Utilities/Waste Management	2,489	3.3	1,266	1,223	716	625	433	490	332	418	315	381	434	398	411
Transportation and Warehousing	393	0.5	136	257	297	262	160	209	131	190	144	165	201	171	179
Sub-Total Industrial/Manufacturing	60,588	80.2	25,903	34,685	13,711	11,894	8,564	9,639	6,749	8,004	6,777	8,030	8,690	8,261	7,873
Wholesale/Distribution	1,360	1.8	584	776	828	720	500	510	391	470	416	477	493	470	470
Retail	559	0.7	281	278	417	342	231	259	192	215	223	235	252	223	230
Financial/Insurance/Real Estate	499	0.7	157	342	413	336	228	310	181	211	201	228	260	187	272
Professional/Scientific/Technical Services	1,722	2.3	665	1,057	1,346	1,000	750	867	670	691	637	631	743	726	680
Health Services	1,452	1.9	664	788	1,038	716	501	622	407	577	407	485	688	549	557
Education Services	1,214	1.6	289	925	950	705	467	671	436	475	387	450	526	477	476
Engineering, Research and Related Services	764	1.0	317	447	587	466	330	372	292	287	275	310	331	362	297
Sub-Total Service Industries	7,570	10.0	2,957	4,613	5,579	4,285	3,007	3,611	2,569	2,926	2,546	2,816	3,293	2,994	2,982
Government (Note 2)	4,804	6.4	1,565	3,239	3,699	2,701	1,821	2,359	1,698	2,017	1,654	1,656	1,915	1,737	1,742
Sub-Total Government	4,804	6.4	1,565	3,239	3,699	2,701	1,821	2,359	1,698	2,017	1,654	1,656	1,915	1,737	1,742
Other allied to the field	2,571	3.4	882	1,689	36	33	20	16	12	16	17	24	21	21	20
Subscriptions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	75,533	100.0	31,307	44,226	23,025	18,913	13,412	15,625	11,028	12,963	10,994	12,526	13,919	13,013	12,617

Note 1: Qualified recipients are in Safety, Executive Mgmt/Admin, Production/Operations, Facility Management, Engineering, Purchasing, Security/Fire Protection, Industrial Hygiene/Environment, Personnel Mgmt, Medical Professional, Safety Product Distributor, Emergency Planning, Risk Management, First Responder and Law Enforcement, Other functions, functions not available and company copies.

Note 2: Includes: Fire/Rescue/Hazmat/First Response, Law Enforcement, Federal Government, State Government, County Government, City/Local Government and Military.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022

Qualification Source	Qualified Within					Total Qualified	Percent
	1 Year	2 Years	3 Years	Print	Digital		
I. Direct Request:	14,555	15,144	8,481	16,930	21,250	38,180	50.5
II. Request from recipient's company:	141	88	133	348	14	362	0.5
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	47	643	7	45	652	697	0.9
V. TOTAL – Sources other than above (listed alphabetically):	36,294	-	-	13,984	22,310	36,294	48.1
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
*Other sources	36,294	-	-	13,984	22,310	36,294	48.1
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	51,037	15,875	8,621	31,307	44,226	75,533	100.0
PERCENT	67.6	21.0	11.4	41.4	58.6	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2022*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	168	192	360		Kentucky	531	663	1,194	
New Hampshire	169	287	456		Tennessee	785	954	1,739	
Vermont	81	84	165		Alabama	536	739	1,275	
Massachusetts	717	1,125	1,842		Mississippi	323	338	661	
Rhode Island	109	183	292		EAST SO. CENTRAL	2,175	2,694	4,869	6.4
Connecticut	352	653	1,005		Arkansas	285	440	725	
NEW ENGLAND	1,596	2,524	4,120	5.4	Louisiana	466	575	1,041	
New York	1,359	2,092	3,451		Oklahoma	525	748	1,273	
New Jersey	778	1,162	1,940		Texas	2,486	3,325	5,811	
Pennsylvania	1,601	2,349	3,950		WEST SO. CENTRAL	3,762	5,088	8,850	11.7
MIDDLE ATLANTIC	3,738	5,603	9,341	12.4	Montana	168	146	314	
Ohio	1,802	2,496	4,298		Idaho	155	186	341	
Indiana	949	1,340	2,289		Wyoming	84	98	182	
Illinois	1,541	2,157	3,698		Colorado	421	699	1,120	
Michigan	1,207	1,731	2,938		New Mexico	146	224	370	
Wisconsin	1,055	1,360	2,415		Arizona	335	620	955	
EAST NO. CENTRAL	6,554	9,084	15,638	20.7	Utah	277	357	634	
Minnesota	772	1,147	1,919		Nevada	140	249	389	
Iowa	461	608	1,069		MOUNTAIN	1,726	2,579	4,305	5.7
Missouri	818	979	1,797		Alaska	33	72	105	
North Dakota	203	197	400		Washington	409	722	1,131	
South Dakota	136	169	305		Oregon	361	469	830	
Nebraska	316	312	628		California	2,108	3,401	5,509	
Kansas	572	545	1,117		Hawaii	39	91	130	
WEST NO. CENTRAL	3,278	3,957	7,235	9.6	PACIFIC	2,950	4,755	7,705	10.2
Delaware	86	126	212		UNITED STATES	31,272	44,135	75,407	99.8
Maryland	545	835	1,380		U.S. Territories	21	62	83	
Washington, DC	110	258	368		Canada	6	4	10	
Virginia	769	1,109	1,878		Mexico	-	-	-	
West Virginia	204	193	397		Other International	5	15	20	
North Carolina	1,005	1,562	2,567		APO/FPO	3	10	13	
South Carolina	460	683	1,143						
Georgia	890	1,149	2,039		TOTAL QUALIFIED CIRCULATION	31,307	44,226	75,533	100.0
Florida	1,424	1,936	3,360						
SOUTH ATLANTIC	5,493	7,851	13,344	17.7					

*See Additional Data

WEBSITE CHANNEL

WWW.OHSONLINE.COM

2022	Pageviews	Sessions	Users	Average Session Duration
January	338,311	175,127	152,769	1:20
February	299,179	149,212	130,814	1:24
March	349,084	175,677	153,165	1:23
April	306,674	160,552	139,763	1:18
May	304,846	162,449	140,028	1:17
June	280,563	142,312	123,727	1:23
AVERAGE:	313,109	160,888	140,044	1:20

January – June 2022 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

SOCIAL MEDIA CHANNEL

Occupational Health & Safety Social Media



Twitter followers



Facebook likes



LinkedIn company

2022

<http://twitter.com/OccHealthSafety>

<http://www.facebook.com/ohsmag>

<http://linkedin.com/company/occupational-health-and-safety-magazine>

	Twitter followers	Facebook likes	LinkedIn company
Beginning Balance	33,811	7,552	68,711
January	34,061	7,556	70,243
February	34,300	7,559	71,939
March	34,553	7,558	73,503
April	34,773	7,568	75,335
May	35,080	7,591	77,609
June	35,336	7,594	80,289

ADDITIONAL DATA

**MAGAZINE:
METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue’s content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 36,294 copies or 48.1%, including InfoUSA.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website and Social Media are not reported at the media owner’s option.

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

**Sign up today for a
FREE Subscription**

YES, I wish to receive/continue to receive a FREE subscription to Occupational Health & Safety magazine. No

Signature _____ Date _____

E-MAIL (required): _____

FIRST NAME: _____ LAST NAME: _____

COMPANY: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

*****ALL QUESTIONS MUST BE ANSWERED TO PROCESS FREE SUBSCRIPTION*****

1. Which of the following products, if any, do you recommend, select and/or buy in your job? (check ALL that apply)

<input type="checkbox"/> 01 Safety Equipment	<input type="checkbox"/> 05 Emergency Response	<input type="checkbox"/> 09 Environmental Compliance
<input type="checkbox"/> 02 Industrial Hygiene	<input type="checkbox"/> 06 Security	<input type="checkbox"/> 10 Ergonomics
<input type="checkbox"/> 03 Training	<input type="checkbox"/> 07 Fire Protection	<input type="checkbox"/> 90 None of the above
<input type="checkbox"/> 04 Software	<input type="checkbox"/> 08 Occupational Health	

2. Please indicate ALL functions for which you are responsible:

<input type="checkbox"/> 01 Safety	<input type="checkbox"/> 07 Security/Fire Protection	<input type="checkbox"/> 12 Law Enforcement
<input type="checkbox"/> 02 Executive Mgmt./Administration	<input type="checkbox"/> 08 Industrial Hygiene/Environment	<input type="checkbox"/> 13 Safety Product Distributor
<input type="checkbox"/> 03 Production Operations	<input type="checkbox"/> 09 Personnel Management	<input type="checkbox"/> Medical
<input type="checkbox"/> 04 Facility Management	<input type="checkbox"/> 17 Risk Management	<input type="checkbox"/> 14 Nurse
<input type="checkbox"/> 05 Engineering	<input type="checkbox"/> 10 Emergency Planning	<input type="checkbox"/> 15 Physician
<input type="checkbox"/> 06 Purchasing	<input type="checkbox"/> 11 First Responder	<input type="checkbox"/> 16 Other Medical Professional
		<input type="checkbox"/> 99 Other (please specify) _____

3. Which category best describes the primary end product manufactured or service performed at your business? (mark only one)

INDUSTRIAL OR MANUFACTURING:		
<input type="checkbox"/> 38 Oil & Gas Extraction	<input type="checkbox"/> 17 Industrial Machinery & Equip.	GOVERNMENT:
<input type="checkbox"/> 01 Mining	<input type="checkbox"/> 18 Electronic & Other Electric Equip.	<input type="checkbox"/> 31 Fire/Rescue/Hazmat/
<input type="checkbox"/> 02 Construction/Contracting	<input type="checkbox"/> 19 Transportation Equipment	First Response
<input type="checkbox"/> 03 Food & Beverage Products	<input type="checkbox"/> 20 Instruments & Related Products	<input type="checkbox"/> 32 Law Enforcement
<input type="checkbox"/> 04 Tobacco Products	<input type="checkbox"/> 21 Miscellaneous Manufacturing Ind.	<input type="checkbox"/> 33 Federal Government
<input type="checkbox"/> 05 Apparel & Other Textile Products	<input type="checkbox"/> 22 Utilities/Waste Management	<input type="checkbox"/> 34 State Government
<input type="checkbox"/> 06 Lumber & Wood Products	<input type="checkbox"/> 23 Transportation & Warehousing	<input type="checkbox"/> 35 County Government
<input type="checkbox"/> 07 Furniture & Fixtures		<input type="checkbox"/> 36 City/Local Government
<input type="checkbox"/> 08 Paper & Allied Products	SERVICE INDUSTRIES:	<input type="checkbox"/> 37 Military
<input type="checkbox"/> 09 Printing & Publishing	<input type="checkbox"/> 24 Wholesale/Distribution	
<input type="checkbox"/> 10 Chemicals & Allied Products	<input type="checkbox"/> 25 Retail	OTHER:
<input type="checkbox"/> 11 Petroleum & Coal Products	<input type="checkbox"/> 26 Financial/Insurance/Real Estate	<input type="checkbox"/> 99 Other (specify) _____
<input type="checkbox"/> 12 Rubber & Misc. Plastic Products	<input type="checkbox"/> 27 Professional/Scientific/Technical Svcs.	
<input type="checkbox"/> 13 Leather & Leather Products	<input type="checkbox"/> 28 Health Services	
<input type="checkbox"/> 14 Stone, Clay & Glass Products	<input type="checkbox"/> 29 Education Services	
<input type="checkbox"/> 15 Primary Metal Industries	<input type="checkbox"/> 30 Engineering, Research & Related Svcs.	
<input type="checkbox"/> 16 Fabricated Metal Products		

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Or mail completed form to: OHS&S magazine, 14901 Quorum Drive, Suite 425, Dallas, TX 75254

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PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kevin O'Grady, President and Group Publisher

Irene Fincher, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

Date signed July 27, 2022

State Texas

City Dallas

Received by BPA Worldwide July 27, 2022

Type BSJ

ID Number 0007B0J2

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.