

**Government Information Group****Sole Sponsorship****Banner position (maximum size 30k):**

- 300x250 rectangle ad or 336x280 boom box  
**and** 728x90 leaderboard ad or 468x60 banner ad

**Text copy:**

- 5 lines of text (maximum 60 characters per line) and headline for **each banner**

**Click-thru URL****336x280 Sponsorship****Banner position (maximum size 30k):**

- 300x250 rectangle ad or 336x280 boom box

**Text copy:**

- 5 lines of text (maximum 60 characters per line) and headline

**Click-thru URL****728x90 Sponsorship****Banner position (maximum size 30k):**

- 728x90 leaderboard ad or 468x60 banner ad

**Text copy:**

- 5 lines of text (maximum 60 characters per line) and headline

**Click-thru URL****Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

**Acceptable Files**

**GIF or JPG files** (includes animated GIF files)

---

**All creative is due 3 business days prior to launch. Please submit materials to:**

**Diana Schneider**

Phone: 818-814-5379

E-mail: [dschneider@1105media.com](mailto:dschneider@1105media.com)

**HME Group, Security Products, OH&S, Environmental Protection****Banner Sponsorship****Banner position (maximum size 30k)**

|         |         |        |
|---------|---------|--------|
| 120x120 | 160x600 | 468x60 |
| 120x350 | 180x300 | 690x60 |
| 125x261 | 215x120 | 700x90 |
| 125x60  | 215x61  | 728x90 |
| 160x120 |         |        |

**Click-thru URL****Sponsor/New Product Sponsorship****Banner position (maximum size 30k)**

150x150 image

**Text copy:**

- 40-60 words of text and headline

**Click-thru URL****Sponsored Text Link**

55 characters max of text headline, spaces included

360 characters max of body text, spaces included

**Click-thru URL****eNews Info Center****Banner position (maximum size 30k)**

180x300 banner **or** 5 links

**Click-thru URL****Headline**

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

**Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

**Acceptable Files**

**GIF or JPG files** (includes animated GIF files)

---

**All creative is due 3 business days prior to launch. Please submit materials to:**

**Security Products, OH&S, Environmental Protection****Jon Wittenberg**

Phone: 818-814-5287

E-mail: [jwittenberg@1105media.com](mailto:jwittenberg@1105media.com)

**HME Group****Diana Schneider**

Phone: 818-814-5379

E-mail: [dschneider@1105media.com](mailto:dschneider@1105media.com)